

Infinity Cheetah



Lead Management and Tracking Software

<https://www.inft.in/infinity-cheetah-the-lead-management-soa/>

A powerful 3-in-1 Management Software

Empower your sales team with 3 business applications in a single SoA(Service Oriented Application)



Infinity Cheetah

Lead Management
Application

CRM (Customer
Relationship
Management)

PCA (Process Control
Application)



An Incredibly easy-to-use software that boosts your sales to new heights

Easily manage thousands of leads without missing a single follow-up !

Incredibly Easy-To-Use, Clutter-Free and Centralized Lead and Contact Management System!!

Powerful 'employee efficiency analysis' of your sales team

Intuitive work-baskets and auto-reminders so that each of your employees can manage thousands of leads easily

Marketing Campaign analysis to identify better performing lead source

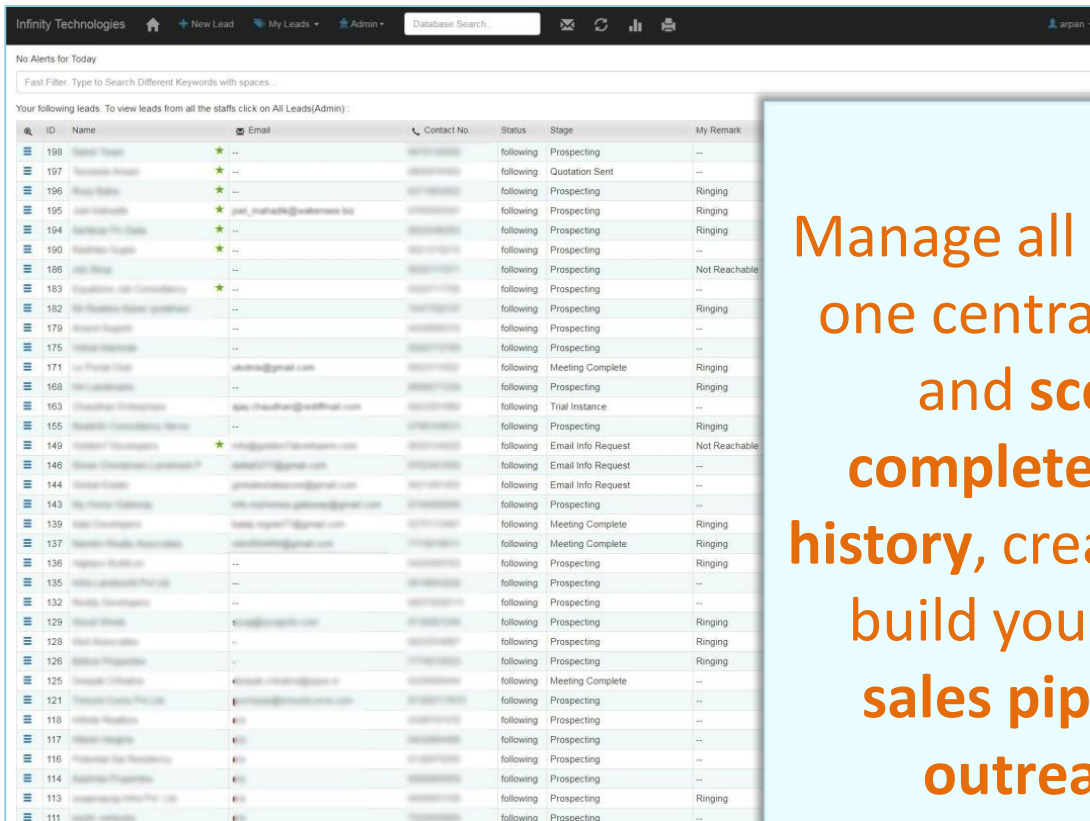
Easily track, nurture, and close leads faster

Operates fast even on slow and remote connectivity. Its in built search-bar works even when system is offline!



Manage all Leads in One Place

Easily manage thousands of leads without missing a single follow-up!



The screenshot displays the Infinity Technologies CRM interface. At the top, there is a navigation bar with options like 'New Lead', 'My Leads', and 'Admin'. Below this is a search bar and a notification area stating 'No Alerts for Today'. The main content area shows a table of leads with columns for ID, Name, Email, Contact No., Status, Stage, and My Remark. The table contains 20 rows of lead data.

ID	Name	Email	Contact No.	Status	Stage	My Remark
199	following	Prospecting	..
197	following	Quotation Sent	..
196	following	Prospecting	Ringing
195	following	Prospecting	Ringing
194	following	Prospecting	Ringing
190	following	Prospecting	..
186	following	Prospecting	Not Reachable
183	following	Prospecting	..
182	following	Prospecting	Ringing
179	following	Prospecting	..
175	following	Prospecting	..
171	following	Meeting Complete	Ringing
168	following	Prospecting	Ringing
163	following	Trial Instance	..
155	following	Prospecting	Ringing
149	following	Email Info Request	Not Reachable
146	following	Email Info Request	..
144	following	Email Info Request	..
143	following	Prospecting	..
139	following	Meeting Complete	Ringing
137	following	Meeting Complete	Ringing
136	following	Prospecting	Ringing
135	following	Prospecting	..
132	following	Prospecting	..
129	following	Prospecting	Ringing
128	following	Prospecting	Ringing
126	following	Prospecting	Ringing
125	following	Meeting Complete	..
121	following	Prospecting	..
118	following	Prospecting	..
117	following	Prospecting	..
116	following	Prospecting	..
114	following	Prospecting	..
113	following	Prospecting	Ringing
111	following	Prospecting	..

Manage all your lead records in one centralized system. Track and score leads, view complete communications history, create segmented lists, build your own customized sales pipeline, streamline outreach, and more..



Complete communications history of every lead in one timeline

The screenshot displays the 'Lead # 71' profile in the Infinity Technologies CRM. The interface includes a navigation bar with 'Home', 'Dashboard', and 'Lead # 71'. Below the navigation is a table with columns for ID, Name, Email, Contact, Interested In, Comments, Address, Status, Stage, My Remark, User, Lead Source, Priority, Views, Date, and Stage Update. The main area shows a detailed timeline of communications for lead 71, including call logs, email alerts, and status changes. The timeline entries include:

- 386 arpan 29/02/16 10:06:45 has called for demo tomorrow. Supposed to call tomorrow at 11.00 for the same.
- 396 arpan 10/03/16 06:38:17 requested to call on Monday afternoon for the product.
- 421 arpan 14/03/16 05:57:39 Has asked me to call tomorrow.
- 563 arpan 14/04/16 08:15:08 did not receive call. Has emailed appointment with many new projects. Potential client and will require a general followup.
- 564 arpan 14/04/16 08:16:10 Client Call Back Request Reminder Set for 15/04/2016
- 652 arpan 26/04/16 05:27:05 followup for meeting.
- 658 arpan 26/04/16 08:03:03 is out of station. will come back after 5-6 days. asked to call back then.
- 729 arpan 10/06/16 13:01:23 call for a meeting on this day.
- 780 arpan 13/02/17 10:34:47 he called back and has asked me to call back on monday at 11.00 a.m. for the meeting.
- 789 arpan 13/02/17 11:21:30 call for appointment tomorrow at 10:30 a.m. He is in office by 12:00 so should be expected to reach his office by 11:00 or 11:15 if he gives an appointment.
- 824 arpan 08/03/17 11:35:51 has asked to call me on this date for an appointment early in the day. should call at about 10:00 - 10:30 for the same.
- 845 arpan 08/03/17 11:37:54 has asked me to call back on this date to get an appointment.
- 851 arpan 16/03/17 13:25:27 did not receive call.
- 856 arpan 16/03/17 14:13:08 asked me to call on Saturday, 18th of March at 11:00 for appointment.
- 880 arpan 18/03/17 13:41:56 did not receive call. will call him after some time again.
- 893 arpan 19/03/17 11:15:21 call for meeting appointment.
- 904 arpan 24/03/17 11:16:06 number unavailable.
- 912 arpan 29/03/17 11:20:03 Ringing
- 914 arpan 03/04/17 11:16:52 Ringing
- 916 arpan 06/04/17 12:56:47 Ringing
- 917 arpan 06/04/17 12:56:47 Ringing
- 918 arpan 06/04/17 12:56:47 Ringing
- 919 arpan 06/04/17 12:56:47 Ringing
- 920 arpan 06/04/17 12:56:47 Ringing
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- 998 arpan 06/04/17 12:56:47 Ringing
- 999 arpan 06/04/17 12:56:47 Ringing
- 1000 arpan 06/04/17 12:56:47 Ringing

Complete communication and activity details of every lead in single contact profile in a chronological timeline. Now easily personalize outreach without digging for details.



Automated reminder workbaskets that do all the heavy work for you

▶	19/09/2018	alert closed : [as on 20/09/18 14:56:15] : did not receive	
1476	arpan	20/09/18 15:13:35	Ringing
1531	arpan	17/06/22 06:47:48	Call followup request for 17/06/2022
▶	17/06/2022	alert closed : [as on 17/06/22 08:37:46]	
1541	arpan	30/06/22 07:00:19	Is interested in website solution and so
⚠	28/07/2022	Reminder Response.	Add

Call/Followup Response

Time-forward advanced reminder algorithms spread follow-up work loads across future! This allows your sales team to track thousands of leads easily without any workload at all !!



Admin Panel Analytics shows in-depth details of your business operations in minutes !

Sales Pipeline Overview Charts with details

Lead volume and segment analytics

Lead closure, flow, volume and status analytics

Lead source and marketing analysis

Employee level lead breakup and status

Sales team efficiency and performance analytics



Efficiency and performance of your sales team at your fingertips

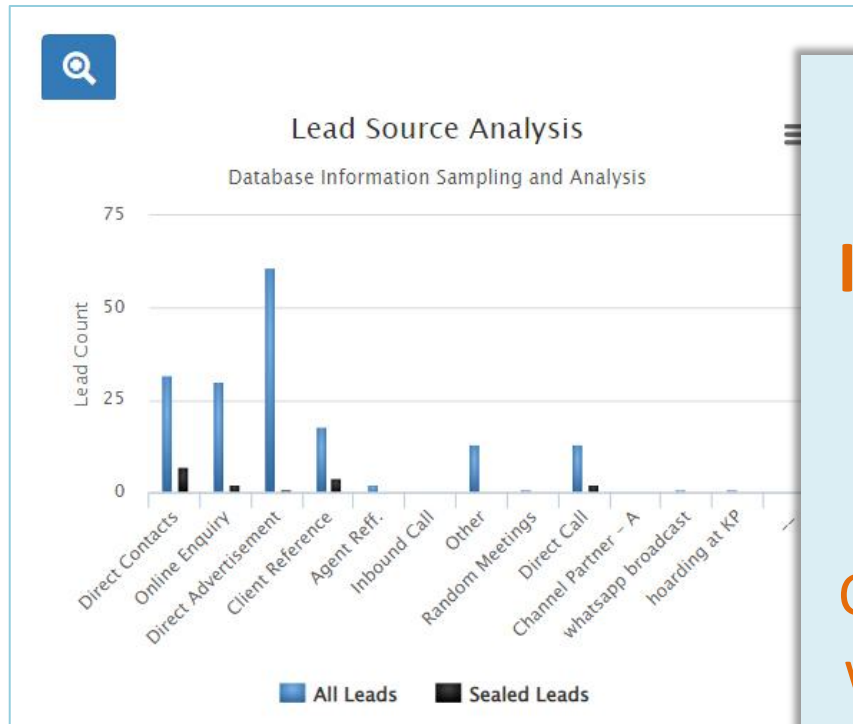


Cheetah presents performance and efficiency of your marketing team in measurable parameters, so that you can take better and more informed business decisions!!



Real-time Analytics of All Your Lead Sources

Because, sometimes highest costing leads do not yield the best closure!



Instant in-depth analysis of all your lead sources!

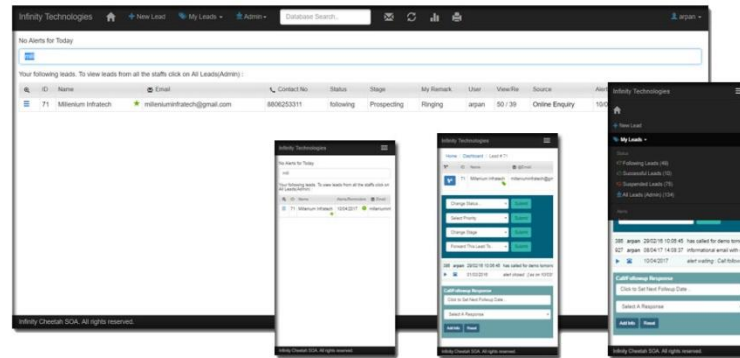
So that you know which lead source works best for you.

Cheetah empowers you to know where to put your money to get best leads!!



Responsive, Device-Independent & Customizable

Because your business-structure and work style is unique!



Responsive & Device Independent Design

Easily manage credentials of your sales team, add-delete staffs and define roles from your admin panel

Admin panel gives full edit functionality of CRM so you can easily make changes into core system

Define you own customized sales pipeline and segments

Choose your own dates and features to access all reports, analytics graphs





Your time and effort are precious !!

We studied sales and designed Cheetah so that you can spend more time on something that matters more, or with someone who really needs it ..

Thankyou

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